

Applicant:  
Organisation:

**DS2\100009**

## PRIMARY APPLICANT DETAILS

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**Name**

**Surname**

**Organisation**

**Tel (Work)**

**Email (Work)**

**Address**

DS2\100009

## Section 1 - Organisational details

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### GMS ORGANISATION

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Type	General
Name	
Phone	
Email	
Address	

### PRIMARY APPLICANT DETAILS

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Name  
Surname  
Organisation  
Tel (Work)  
Email (Work)  
Address

#### Q1c. Brief description of organisation (day to day, regular work)

*No Response*

#### Q1d. Organisation registration number

If your organisation is registered and/or incorporated, please enter the registration number.

*No Response*

#### Q1e. Organisation turnover

£0.00

#### Q1f. Upload a copy of most recent approved accounts

*No Response*

## Section 2 - Summary of Initiative

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#### Q2a. Initiative Title

*No Response*

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**Q2b. Please provide a summary of your initiative (300 words)**

This is our introduction to your initiative. Your answer should make it clear what you're aiming to do, its innovation and how it will provide valuable learning, including what key activities will take place, and who your initiative is targeting.

Please remember that a key aim of the Challenge Fund 2 is for digital initiatives that demonstrate longevity and sustainability (e.g. products or outcomes that can be scaled or transferred to new groups). As the funding is only for 18 months, the Challenge Fund will value clear and realistic targets and regular monitoring. You should avoid loose targets and broad outcomes, where possible.

*No Response*

## **Section 3 - Target Group**

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**Q3a. Please identify which target groups your initiative is aimed at (300 words)**

You should describe who your initiative is targeted at, why you are targeting them and your understanding of their needs in relation to what you are planning to do. The Challenge Fund 2 guidance provides some examples of parents with additional stressors, but these are illustrative, and there may be other disadvantages you have evidence of that you wish to target.

*No Response*

**Q3b. What impact will your initiative have on these groups? (300 words)**

Describe the impact your activities will have on reducing parental conflict. Tell us why you think your initiative will work, and include in your response why you think it is needed, and why you think it will reduce parental conflict. Include in your response specific detail about the need you are trying to address, and the proposed impact on reducing parental conflict. We do not want to see broad statements on parental conflict that are unrelated to your initiative. Successful applicants will be required to develop a theory of change before commencing work, so you should consider strategy, action and expected impact here.

*No Response*

**Q3c. How will you ensure scalability of your initiative and evidence? (200 words)**

Please describe how your initiative will extend to further target groups. We are expecting different sizes of initiatives through the Challenge Fund 2, but in this section, you should describe how you intend to scale your initiative outcomes and outputs to larger or new groups. This could include integration into gov.uk sites, or maximising products after funding ends.

*No Response*

**Q3d. Please describe how you will implement appropriate safeguarding throughout the initiative (250 words).**

Within this section you should ensure safeguarding is proportionate to the intensiveness of the initiatives and activities. You should outline whether it is needed in planning, delivery, as well as proposals at the end of funded activities.

*No Response*

**Q3e. Upload a copy of your safeguarding policy**

If you have a safeguarding policy in place, please upload a copy of it here. If your organisation does not have

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a safeguarding policy, or you choose not to upload one, this may affect the assessment of your application.

*No Response*

## **Section 4 - Expected Learning and Evidence**

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### **Q4a. Provide an outline of outputs (products, learning or evidence) you wish to achieve through this initiative (500 words)**

We are particularly interested in initiatives that offer outcomes or learning that can be sustainable post RPC Challenge Fund 2-funding: either incorporated as part of Local Authorities or packaged as a product to be deployed elsewhere and embedded into central or local family support.

*No Response*

### **Q4b. What methods and tools will you use to monitor your initiative and gather robust evidence on the efficacy of the support? (300 words)**

Within this section you should consider any qualitative and quantitative evidence; the format and media to be used; and any benchmarking against parental conflict measures detailed in the application guidance.

*No Response*

### **Q4c. Describe your approach to evaluating your initiative, and the learning and evidence you expect this to generate (300 words)**

Depending on the size of the initiative, the level of detail for individual participants may be different; for example, for smaller groups we would expect detailed and insightful learning (such as in-depth interviews) whereas quantitative evidence for wider audiences would be sufficient. You should consider how outcomes can be scaled up throughout, and after, the initiative.

*No Response*

### **Q4d. Please explain how your initiative is innovative. What existing learning and evidence will you reference to develop products or outcomes? (300 words)**

Tell us the theory or evidence behind what you are planning to do. If there is limited evidence, you should say that in your response. We want to understand the rationale behind your approach, and you should demonstrate how your initiative isn't duplicating existing provision, for example, from the first Challenge Fund (CF1), or wider Reducing Parental Conflict programme.

*No Response*

### **Q4e. Please select your primary anticipated outputs and outcomes from the list below and state the expected target you anticipate meeting for each output. Please also state how you will collect evidence to support activity for each of these.**

## **Section 5 - Experience and capability**

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### **Q5a. What expertise do you have in gathering, analysing and interpreting data in order to determine impacts of activities and influence decision-making? (300 words)**

You should describe how you will evaluate your work regularly throughout the initiative, rather than just

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towards the end. You are encouraged to allocate 10 to 15% of your CF2 budget to evaluation of your initiative. This can be spent on appointing an external evaluator (following appropriate procurement processes) or on a structured, internal evaluation.

*No Response*

**Q5b. What expertise do you have of delivering effective services for the digital target groups you have identified? (300 words)**

Please describe plans in place to establish, or enhance, these links with target groups, and how they will be involved to test and refine product(s). You should consider readability, accessibility, devices and mediums for these groups, with more information provided in the application guidance.

*No Response*

## **Section 6 - Planning and management**

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**Q6a. Please outline an overview of your delivery plan; focusing on how you will achieve outcomes and the rationale for this. (300 words)**

Within your response, include what service delivery to parents, practitioners and strategic partners will take place, how often or for how long elements of your initiative will run, where it might be delivered and by whom.

*No Response*

**Q6b. Please detail your plans for staffing and clearly set out appropriate management arrangements (300 words)**

Within this section you should include key staff in both management and delivery including the gathering of evidence and learning.

You should include in your response a description of day-to-day operational management, any project/programme management methods or tools, governance arrangements and how you will meet applicable legal requirements (e.g. safeguarding, GDPR). If you are working in partnership, as the lead applicant include how you will manage the partnership.

*No Response*

**Q6c. Please outline how you will gather feedback on activities carried out and what feedback loops you will put in place to ensure you:**

- remain on track,
- can imbed learning in real time

**(200 words)**

For each sub-question, you should consider how your reporting methods and ability to adjust depending on outcomes throughout your initiative.

*No Response*

## **Section 7 - Delivery Model**

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**Q7a. Please set out your plan for the implementation of your initiative by indicating the milestones**

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**associated with each quarter of the timeline. Each milestone must have a brief description, dates and the overall associated costs for your set-up period, delivery period and any key outputs.**

You should include the key milestones along the timeline of your initiative - such as blocks of activity, deliverables or outputs. We will use this information to better understand what you are going to do and determine the timing of your grant funding. You need to ensure the amount of grant you are asking for is split accordingly across your deliverables and the total matches the amount you are requesting in the budget table of the application form.

*No Response*

**Q7b. Please detail any risks you envisage in being able to carry out the funded activities and your proposed mitigations of those risks, including issues related to delivery (including Local Authority Capacity), commercial, legal, finance and data sharing**

Within this section, please detail the likelihood of the risk occurring (high, medium or low), the impact on your initiative if the risk does materialise (high, medium or low) and your plans to mitigate these risks

*No Response*

**Q7c. Please provide an explanation of how you will demonstrate the RPC requirements and funded activities are being successfully delivered, and if not what the proposed early exit strategy would be**

Within this section you should include how you will measure progress of delivering the outcomes set out in section 3 and if there are minimal or negative impacts how you would go about stopping the activity

*No Response*

## **Section 8 - Budget**

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**Q8b. Please detail the expected costs to carry out the funded activities and meet the RPC requirements (including VAT where appropriate) within the table below:**

Your budget will need to show the different cost types you expect to incur in your initiative. Click the button '[Add a new item](#)' for each cost you need to include. For each cost item, select the relevant category and a description of the cost, e.g. for staff costs, please specify the role that the costs relate to. For costs not covered by one of the specific categories, please select 'Other' and clearly describe what this relates to in the Name of the cost.

Click the 'Total value' checkbox and input the **total amount for this cost item**. The budget will equally split the cost on a quarterly basis in the budget table. You should manually amend the amounts in the budget table to reflect your implementation plan and milestones. It is important that costs in Quarter 1 are only related to the set-up phase and costs in Quarter 8 are only related to evaluation. If you already know when particular costs will be incurred during the delivery phase, please distribute the funding accordingly. This only needs to be an estimate but will be used when scheduling payments of your grant.

**Please note, if you leave all costs equally distributed across all quarters, this may be taken into consideration when assessing if the plan for your initiative is realistic and achievable.**

Initiatives must have a minimum budget of £150,000 in order to be eligible. Double-check that the total budget amount fits the criteria.

Budget heading		Preparation	Q1: Delivery	Q2: Delivery	Q3: Delivery
		May 23 - Jun 23	Jun 23 - Aug 23	Sep 23 - Nov 23	Dec 23 - Feb 24
<b>Grand Total</b>	<b>Grant requested</b>	£0.00	£0.00	£0.00	£0.00

Budget heading		Q4: Delivery	Q5: Delivery	Q6: Delivery	Q7: End of delivery
		Mar 24 - May 24	Jun 24 - Aug 24	Sep 24 - Nov 24	Dec 24 - Jan 25
<b>Grand Total</b>	<b>Grant requested</b>	£0.00	£0.00	£0.00	£0.00

Budget heading		Total
<b>Grand Total</b>	<b>Grant requested</b>	£0.00

**Q8b. Please provide a summary of how the financial figures have been calculated and derived, including any key financial risks and mitigations**

*No Response*

**Q8c. Do you have funding from other sources regarding any activities listed in the application?**

If your budget includes funding from other sources, please tell us where this will come from and if it is secured. Please include in-kind contributions such as goods and services that you will get for free, and tell us their approximate monetary value.

Please note that if you are applying with something that exists but has not been tested, this has to be testing that would not have happened without the Challenge Fund.

- Yes
- No

## **Section 9 - Declaration**

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**Before submitting the application form, proceed to confirm to the following terms and conditions:**

- **You are authorised by your organisation's governing body to submit this application and agree to the terms and conditions of the grant.**
- **All of the information provided is accurate and true to your knowledge, and you will notify us if anything changes.**
- **You understand that the personal data you have provided will only be used under the terms of the Data Protection Act.**
- **If information about this application is requested under the Freedom of Information Act, we will release it in line with our Freedom of Information Policy.**

**Tick the checkbox to confirm:**

Unchecked